



VFP 2024–2025

# The American Overseas Business Corps

Give entrepreneurial veterans a “real-world MBA” by sending them to developing countries to help scale profitable businesses.



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## Challenges

**34%**

of veteran job-seekers are underemployed.

**60%**

higher business start rate among veterans compared to their non-veteran peers.

## Learnings



The **administration change and new foreign policy objectives** completely changed the **public-private landscape** as it relates to **international economic development and American soft power**.



The capstone was too **narrowly constrained/framed as aid** when in reality the intention was an **investment in soft power and American-led economic development**.

## Activities

1. Interviewed **over 50 transitioning service members**.
2. Structured a program to **launch with the Peace Corps**.
3. **Published a book**, *Startup NCO: Transform Your Enlisted Experience into a High-Growth Career*, a practical, no-nonsense guide to translating enlisted experience into a high-growth career in the startup world.



Learn More  
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