



VFP 2021–2022

Government Performance Action Lab (GPAL) Database

Create a data and analytics consortium for public sector performance, Government Performance Action Lab (GPAL).



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Challenges

\$3T

annually (18% of US economy) in US, state, and local expenditures.

27M

employees across state and local governments.

<10%

of governments use advanced analytics, with most relying on incomplete descriptive analytics.

Achievements



Built **GPAL**, a **Bloomberg Terminal of 40K state and local governments** with **15 years of historical data** across **500+ performance dimensions**.



100 state and local governments and nonprofits use GPAL and analytical insights.



5M American lives are better off.



Bloomberg uses **GPAL** to evaluate and optimize its own program effectiveness on **government performance trajectories**.



Established partnerships with **International City/County Management Association**, **Arizona State University**, and **University of Wisconsin–Madison**.

Activities

1. Developed **partnerships with academic and industry leaders**.
2. Reviewed, cleaned, and compiled **hundreds of data sources** into **cloud-based analytic database**.
3. Ran **10 impact analyses** yielding **policy and program insights**.
4. Coordinated a **research and analytics consortia** to help **academics, practitioners, and other program evaluators** run policy and program analytics at scale: **impact of data centers, impact of loss of local news journalism in a community, impact of municipal pay amounts and structures on performance outcomes**.
5. Hosted an **R and Python program** and **policy analysis code library** alongside the analytic database.
6. Populated **GPAL data and analytics** into **agentic knowledge bases** and **skills repositories**.



Learn More
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